



Apartment Association of North Alabama Trade Show



Join us for a Night at the Movies in Hollywood!

The AANA Trade Show will feature the top Vendors in North Alabama!

This year our vendors will have booths with movie themes!

Be creative and pick your favorite movie theme! Don't forget there is an award for the favorite exhibit!

Thursday April 16th, 2020
5:00-7:30 pm

Huntsville Roundhouse Depot
320 Church Street Huntsville, AL 35801



GOLD SPONSORSHIP

(Five available) Member Price: \$725 Non-Member Price: \$925

- First choice of exhibit locations (One standard 10 X 5 space included)
- 1000 Sponsor Points (see attached sponsor menu)
- Company to be featured on AANA website and Facebook Page
- Gold Sponsor recognition at trade expo
- Recognition as Gold Sponsor in marketing material and on Map Card
- One of Five sponsors of \$500 cash prize

SILVER SPONSORSHIP

(Three available) Member Price: \$625 Non-Member Price: \$825

- Choice of exhibit locations (One standard 10 X 5 space included)
- 750 Sponsor Points (see attached sponsor menu)
- Recognition on AANA website and Facebook Page
- Silver Sponsor recognition at trade expo
- Recognition as Silver Sponsor in all marketing material

BRONZE SPONSORSHIP

(Six available) Member Price: \$525 Non-Member Price: \$725

- Choice of exhibit locations (One standard 10 X 5 space included)
- 250 Sponsor Points (see attached sponsor menu)
- Recognition on AANA website

EXHIBIT SPACE

Member Price: \$425 Non-Member Price: \$625

- One standard 10 X 5 exhibit space

Exhibit Space: Your space will include a 10 x 5 area, with an 8' display table, and a trash can. Electric use is available on the Trade Show floor. Exhibitor must provide their own extension cords and tape to reach the outlets. Internet available. Set up begins at 2:00 pm on Thursday, April 18th

Additional exhibit space (10x5) can be purchased along with any of the above sponsorships for \$250

*** Best Design Exhibit will be given at the Rocket Awards ***

SPONSORSHIP MENU

Company Name: _____

Sponsorship Level: _____

- Please circle your choices on this menu based on the points that correspond to your sponsorship level.
- Point's redemption awarded 1st by date of commitment and 2nd by level of sponsorship beginning with Gold and ending with bronze.

Photo Booth

There will be a photo booth set up on the expo floor. Sponsor will have company logo on photo strips and Online Photo Gallery.
One Sponsor.....1000 points

Carry-All Bag

Each guest will receive a bag to carry information and goodies that they collect from vendors during the expo. The bags that are given will have the logo of each carry-all bag sponsor.
Six Sponsors.....750 points each

Bar

There will be a bar set up on the expo floor to serve beer and wine. Sponsors will have signage at the bar and can provide cups and/or napkins if they choose to.
Two Sponsors.....500 points OR One Sponsor.....1000 Points

Food Table

Food tables will be set up during the trade expo. This sponsorship includes signage at one of the tables.
Four sponsors.....250 points each

Registration Table

Signage provided at the registration table.
Four sponsors.....250 points each

Cash Prize Giveaways

In order to create excitement on the expo floor, cash giveaways ranging from \$100 to \$500 will be awarded every hour during show hours. Sponsors will be recognized on the expo floor and have the opportunity to have a picture taken with the winner. Vendors will not be eligible to win cash prize drawings.

Four Sponsors.....for the \$100	Giveaway Cash.....250 points
Four Sponsors.....for the \$250	Giveaway Cash.....500 points
Five Sponsors..... for the \$500	Giveaway Cash.....Included in Gold Sponsorship

Stop and Go area

There will be an area set aside in the exhibit space with tables (no chairs) for attendees to make a short stop to eat and/or rest. Sponsors will have a sign placed in this area.
Four Sponsors.....250 points

Charity Fund Raiser Raffle

We will ask attendees to bring a charitable donation. All attendees that bring a donation will be entered in a raffle to win a \$50 Visa Card.
Two Sponsors.....250 points

REGISTRATION FORM

Company Name _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

- Vendor exhibit space: Standard space is **10' wide by 5' deep**, includes 8' table
- **Sponsoring vendors will select exhibit location and point's redemption 1st by date of commitment and 2nd by level of sponsorship beginning with Gold and ending with bronze. All other locations will be assigned by AANA.** AANA will contact vendors for their selection after site plan is finalized.

I do not wish my exhibit space next to: _____

Description of Product/Services: _____

List names of all booth representatives: _____

We agree to abide by the exhibit specifications outlined by the Apartment Association of North Alabama and to all conditions under which the exhibit area leased to AANA. Said exhibit specification and conditions become a part of this contract. We agree to abide by the specific exhibit set-up and tear-down schedule as arranged by the Association. Association reserves the right to re-arrange floor plan where necessary to facilitate a successful traffic flow. Reservations cancelled before April 4th will be charged 15% of their original fee. Requests for refunds after April 4th will be granted provided that the spaces are resold and a \$125 cancellation fee will be incurred by the vendor. Requests for refunds after April 11th will be denied. Cancellation requests must be in writing to the association office. Payment must be made in full prior to the event or set up will not be allowed.

Authorized Signature Contract must be signed) _____ Date: _____

Make checks payable to: Apartment Association of North Alabama
Mail to: 8000 Madison Blvd Ste D102 PMB 131; Madison, AL 35758
Phone: 256-539-2998 **Fax:** 256-539-6311 **Email:** aana@aanahq.org

Sponsorships include one standard 10'X5' space- See full description of sponsorship on previous page

Gold Sponsor: Member Price **\$725** _____ Non-Member Price **\$925** _____

Silver Sponsor: Member Price **\$625** _____ Non-Member Price **\$825** _____

Bronze Sponsor: Member Price **\$525** _____ Non-Member Price **\$725** _____

Exhibit Space only: Member Price **\$425** _____ Non-Member Price **\$625** _____

Additional exhibit space: \$250 _____

For Credit Card Payment: (3.5% convenience fee applied to credit card payments)

Method of Payment: _____ Visa _____ MasterCard

Card Number: _____ Exp. date: _____ CVC: _____

Name on card: _____ Signature: _____